



Advertising • Design • Digital • Animation • Printing

COMPANY PROFILE

Inspiring **Growth** for **Brands**

**INNOVITY
DESIGN
HUB** 

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www.innovitydesignhub.com
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OUR LOGO

Our logo embodies the essence of **innovation**, **precision**, and **collaboration**. The abstract integration of the letters I, D, and H represents our creative prowess, with each component meticulously designed to communicate layers of meaning.

Our logo's design philosophy is rooted in integrating diverse ideas into a cohesive whole. The navy blue and orange color palette reflects our expertise, professionalism, and bold spirit.

Our logo is a representation of our ethics and approach to design, embodying our commitment to **innovation**, **collaboration**, and **creativity**, inspiring growth for brands.

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**INNOVITY
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OUR
IDEOLOGY

Inspiring
Growth for
Brands



**INNOVITY
DESIGN
HUB** **IDE**



OUR
CULTURE

"We're a tribe of **fearless thinkers, designers, makers, and doers** who live for great work, good vibes and inspiring growth for brands."



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OUR DIRECTORS FOOTPRINT

With a collective **30+ years of expertise**, our Directors have established a formidable creative footprint across **9 countries in Southern and Central Africa**. Our innovative strategies and bold creative executions have propelled numerous brands to optimal performance, yielding memorable campaigns that resonate with diverse audiences in multiple languages. From South Africa to Uganda, Zambia, Zimbabwe, and beyond, our client-centric approach has fostered lasting relationships with satisfied clients, cementing our reputation of inspiring growth for brands.



**INNOVITY
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**OUR
DIRECTORS
BRANDS
WORKED ON**



OVERVIEW

Innovity Design Hub is an **innovative and all-encompassing strategic marketing communications and media solutions provider** that inspires growth for brands. We specialize in blending creative brilliance with technical precision to craft design, marketing and media strategies that are visually stunning, purpose-driven, and results-oriented.

Whether you're looking to enhance your brand identity, create engaging digital content, or develop a full-scale marketing campaign, Innovity Design Hub brings together a diverse range of services all under one roof.

We are more than just an advertising agency—we are a comprehensive design/media hub that offers everything from advertising, branding, digital marketing, and public relations to animation, web design, video production, sound engineering, and much more. With our unique combination of creativity and strategy, we help brands communicate more effectively, engage meaningfully with their audiences, and achieve measurable growth.

At Innovity Design Hub, strategy and creativity are always intertwined. We believe that advertising/marketing and media should be both visionary and practical, and our approach ensures that every solution we offer serves a clear purpose and delivers exceptional value.



OUR
GOAL

At Innovity Design Hub, we believe in the power of **strategic creativity to transform ideas into impactful stories**. We blend art and analytics to craft marketing solutions that are not only visually captivating but also purpose-driven. Our goal is to help brands connect with their audience in meaningful ways, using the perfect combination of insight, innovation, design, and communication.



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OUR
FORESIGHT

Our foresight is to be the driving force behind the most innovative and dynamic marketing campaigns, where creativity meets strategy. We aim to **inspire brands to think beyond the conventional**, offering tailored, creative solutions that lead to lasting impressions and measurable growth.

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OUR ETHICS

Creativity with Purpose

Every idea we bring to life is backed by a solid strategy, ensuring that our creativity is always aligned with our clients' goals and objectives.

Integrity

We believe in transparency, honesty, and delivering on our promises. Our clients trust us to execute their visions with integrity and precision.

Innovation

We're constantly pushing the boundaries of what's possible, seeking new ways to communicate, engage, and inspire.

Collaboration

We view every project as a partnership. By working closely with our clients, we ensure that our solutions are tailored to their unique needs.

Impact

Above all, we are committed to making a measurable difference for our clients, ensuring every project leads to meaningful results and lasting connections.



WHAT WE DO

At Innovity Design Hub, we offer a broad range of services across several key areas:

Strategic Marketing Communications & Branding Brand Strategy & Identity Development:

From naming and positioning to full-scale brand development, we help businesses establish a strong, recognizable presence.

Digital Marketing & Social Media Strategy:

We create targeted, engaging campaigns to build brand awareness, foster customer loyalty, and drive measurable results.

Public Relations & Media Outreach:

We manage your reputation and build strong media relationships to ensure your brand's voice is heard.

Creative Design & Media Production Web & Graphic Design:

Our design team creates visually captivating brand campaigns, websites, logos, and digital assets that reflect your brand's personality.

Animation & Motion Graphics:

We bring ideas to life with creative animation, making your content more engaging and memorable.



WHAT WE DO

Video & Audio Production:

From pre-production planning to final cut, we handle everything related to video and audio production, including commercials, corporate videos, and promotional content.

Sound Engineering & Audio-Visual Aid Hire:

We offer top-quality sound engineering services and the rental of audio-visual equipment for events and projects.

Comprehensive Media Solutions

Photography & Videography:

Capturing the essence of your brand through high-quality imagery and video to tell your story in a compelling way.

Advertising & Print Media:

From digital ads to print collateral, we handle all aspects of advertising, including strategy, design, and execution.

Publishing & Printing Services:

We provide full-service printing, from lithography to bookbinding, including marketing materials, promotional items, and branded collateral.

Additional Services

Translation & Localization:

We help you adapt your content for global audiences through professional translation and localization services.

Stationery & Corporate Gifts:

We design and produce custom stationery, corporate gifts, and branded merchandise to leave a lasting impression.



OUR PARTNERS

Innovity Design Hub serves businesses across a wide range of industries, including:

- Startups & Entrepreneurs looking to establish a unique brand identity and gain market traction.
- Established Companies seeking innovative, strategic marketing solutions to stay ahead of the competition.
- Nonprofits & Social Enterprises aiming to amplify their message and create a lasting impact through strategic communication.
- Tech, Creative, & Media Industries in need of cutting-edge digital solutions, production services, and comprehensive media strategies.



THE INNOVITY DIFFERENCE



What truly sets Innovity Design Hub apart is our ability to seamlessly integrate **creative thinking** with **strategic insights** across a vast array of media and communications services. As a full-service media house, we offer everything from digital marketing, branding, and public relations, to media production, animation, sound engineering, and printing. This allows our clients to access a comprehensive suite of solutions under one roof, saving time, money, and effort while ensuring that all aspects of their marketing and media strategy are aligned and working together.

We're not just another agency—we're your **trusted partner** in navigating the rapidly changing world of marketing and media. Whether you need a fresh brand identity, a captivating social media campaign, or an entire multimedia production, we're here to help you execute with excellence.

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WHY
**CHOOSE
INNOVITY
DESIGN
HUB?**

End-to-End Services:

We provide a complete range of marketing and media solutions, from strategy and design to production and distribution.

Integrated Creativity and Strategy:

We approach every project with a perfect balance of creative vision and strategic insight, ensuring maximum impact and results.

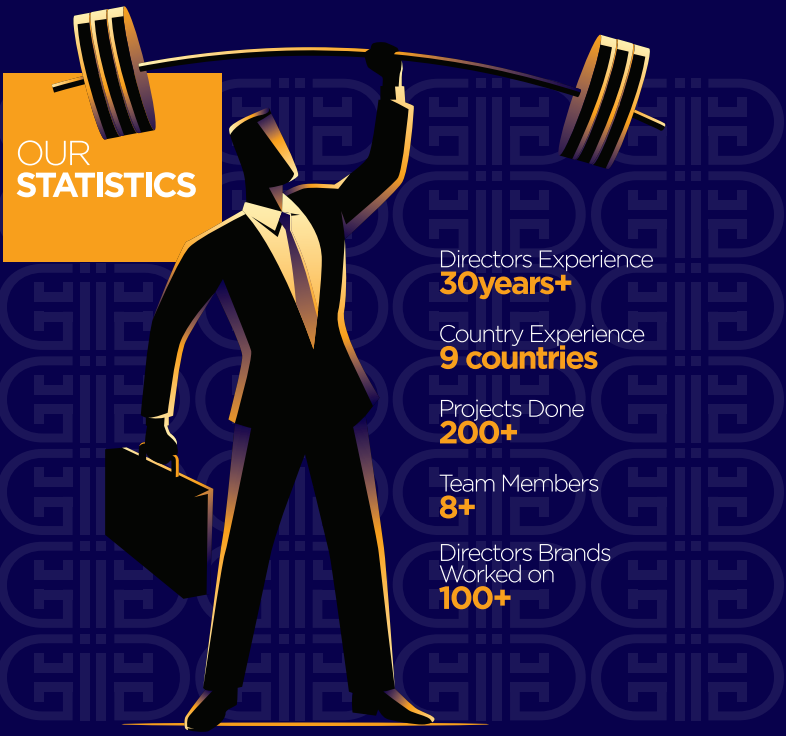
One-Stop-Shop:

With capabilities spanning from animation to sound engineering to print production, we're a one-stop shop for all your media and marketing needs.

Results-Driven:

We don't just create visually stunning work—we focus on delivering measurable success that contributes directly to your business growth.





**OUR
STATISTICS**

Directors Experience
30years+

Country Experience
9 countries

Projects Done
200+

Team Members
8+

Directors Brands
Worked on
100+

**INNOVITY
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**CONNECT
WITH US**

For more information or to start your next project, get in touch with Innovity Design Hub today!



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